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Grand Blanc High School Robotics Team
2015 Marketing Deliverable
Create a Newsletter Challenge



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Mentors to ask if you have questions about this Challenge: Brandi Bolinger or Clinton Bolinger

IMPORTANT NOTE: if you will be completing this task in the lunchroom, Team Members are required to sit so ALL laptop screens are visible from the lunchroom entrance.

The password for all of the Team Laptops is: 2337is1337

Before Beginning This Challenge:

1. You'll need photos or videos that YOU took during THIS VEX Season.
2. You can use:
 - a. Your own camera or phone
 - b. The Team's GoPro
 - c. The Team's Point-and Shoot Camera
3. There is no minimum or maximum number of photos you can/need to have.
4. Save your photos on the server, even if you plan to use your own laptop for the project. If you have not created a folder on the server yet, follow these directions:
 - a. From a computer in the back room, open an explorer window
 - b. On the left side of the explorer window, scroll down and select the "EngiNERDs Shared" drive, go into the "Students" folder
 - c. Right click and select to create a "New Folder"
 - d. Change the name of the folder to YOUR First Name, Last Name (Example: Clinton Bolinger). Please do not use nicknames, unless it is a shortened version of your real name (i.e. Nick instead of Nicholas)

Gather the following Materials:

1. Your personal computer OR one of the Team's PR Laptops with charger
2. The photos you plan to use (from the server)

Challenge Instructions:

1. Open an internet browser window
2. Go to: <https://www.wevideo.com/>, and click on "get started"
3. Click "Education"
4. On the side that says "K-12", click "Learn More"
5. Click "Try it for free"
6. Click "Student"
7. Either log in with your Facebook or Google+ Account, or create a new account.
8. Click "Create New Video"
9. Answer the questions when prompted
 - a. For what reason are you using WeVideo? - School/Education
 - i. I am a Student
 - ii. K-12
 - b. How much experience do you have with editing videos? - Answer appropriately.
10. Watch the tutorials if you'd like more information on how to use Wevideo, OR Click "Start Editing"
11. Create a video that includes your media, some background music (that does not have copyright restrictions) and is between 30 seconds and 1 minute in length.
12. Take a screenshot from your video, and print it to the EngiPRINTER in the conference room. If you don't know how, ask another student or Google it.
13. Once your video is complete, select "Publish" from the menu near the top



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14. Title your video: First Name Last Name - Video Production Challenge
15. Under the "Destination" Menu, select "WeVideo"
16. Under the "Quality" menu, click "Publish" and wait for your video to render
17. Once your video is complete, click the "share" icon (it's a blue circle with three white dots, connected with a line) and copy the URL for your video.
18. Send Brandi an e-mail with the following information:
 - a. Your First and Last Name
 - b. A nice message stating that you're doing the video production challenge, and your video is complete
 - c. The public URL for the video
 - d. A funny joke :)
19. If you used one of the Team Laptops:
 - a. Log out of all of the browser windows
 - b. Put the computer into sleep mode by shutting the lid
 - c. Return the computer, mouse, charger, and any other computer materials to the appropriate bin under the benches in the conference room
20. Leave your workstation cleaner than it was when you arrived

Engineering Notebook Entry Instructions:

1. Cut out the copy of the screenshot you took, and adhere it into your Engineering Notebook
 - a. Scissors and glue sticks are available for your use while you are in the conference room. Check in the office supply drawers near the printer.
2. In your Engineering Notebook, please answer the following questions USING COMPLETE SENTENCES:
 - a. What did you think of the WeVideo program?
 - b. Why do you think it's important to have videos published?
 - c. Who is the audience for your video?
 - d. Whose job do you feel it is to take photos, keep them organized on the server, and produce videos?

To Complete Your Challenge:

- Take your completed Engineering Notebook entry to Brandi to have her validate your deliverables checklist.